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May 4, 2015

CHANCELLORS
PROVOST
VICE PRESIDENT--AGRICULTURE AND NATURAL RESOURCES

DA2589 - Delegation of Authority--To Approve and Conduct Fundraising Campaigns

Pursuant to The Regents' Policy 5201: Policy on Fundraising Campaigns, a copy of which is attached, approved July 16, 1993, and amended on November 19, 1993, September 22, 2005, and March 20, 2014, authority is delegated to you, subject to the conditions set forth below, to approve and conduct fundraising campaigns for support of projects within your jurisdiction with goals of less than \$250,000,000 for any purpose.

The President has retained the authority to approve all other fundraising campaigns, including the initial phases of campaigns with goals of \$250,000,000 or more.

Upon your recommendation, the President shall submit for endorsement by the Committee on Educational Policy any proposal for the public phase of a fundraising campaign with a goal of \$250,000,000 or more.

Exercise of the foregoing authority is subject to the following conditions:

1. All fundraising activities shall conform with established University programs and policies, including The Regents' Policy on Fundraising Campaigns.
2. Campaigns shall be financed from funds under your authority that are available for such purposes; such funds may include campaign proceeds.
3. Campaigns for support of capital improvement projects shall be approved only if the project has been approved for inclusion in the Capital Improvement Program.
4. Capital improvement projects included in such campaigns are subject to subsequent approval of the site and design of the projects after completion of the environmental impact review process in accordance with the California Environmental Quality Act.

5. Records shall be maintained in accordance with established procedures and reports submitted to the President annually for all campaigns in progress.
6. Gifts and grants received as a result of fundraising campaigns shall be accepted in accordance with the President's Delegation of Authority--To Solicit and Accept Gifts, addressed to the Chancellors, Provost, Senior Vice President--Health Sciences and Services, Vice President--Agriculture and Natural Resources, and Director--Lawrence Berkeley National Laboratory (DA2588).

Fundraising campaigns are defined as organized efforts to solicit gifts and grants for any University purpose from multiple private sources such as individuals, firms, corporations, groups, and/or foundations. The Regents' Policy on Fundraising Campaigns and this delegation apply to all forms of fundraising campaigns for the benefit of the University whether conducted by the University, Campus Foundations, University Support Groups, or individuals or organizations outside the University; they do not apply to instances when family or friends of a deceased individual announce that memorial contributions may be sent to the University in lieu of other remembrances, or to the annual Fund gift campaigns.

The authority to approve fundraising campaigns may not be redelegated. This delegation is effective immediately and supersedes the May 26, 1994 delegation from President Peltason to Chancellors, Vice President--Agriculture and Natural Resources, and Vice President--University and External Relations on the same subject (DA2018).

Yours very truly,



Janet Napolitano
President

Attachments

cc: Members, President's Cabinet
Assistant Vice President O'Neill
Universitywide Policy Office