CHANCELLORS
VICE PRESIDENT—AGRICULTURE AND NATURAL RESOURCES
VICE PRESIDENT—UNIVERSITY AND EXTERNAL RELATIONS

Delegation of Authority—To Approve and Conduct Fundraising Campaigns

Pursuant to the November 19, 1993 Regents’ Policy on Fundraising Campaigns (copy attached), authority is delegated to you, subject to the conditions set forth below, to approve and conduct fundraising campaigns for support of projects within your jurisdiction with goals up to and including $5,000,000 for any purpose.

The following shall be recommended by you to the President for Regental approval:

1. the public phase of a fundraising campaign with a goal of $50,000,000 or more;
2. a campaign at any level, which involves solicitation of real property or funds for the purchase of real property.

The President has retained the authority to approve all other fundraising campaigns, including the initial phases of campaigns with goals of $50,000,000 or more.

Exercise of the foregoing authority is subject to the following conditions:

1. All fundraising activities shall conform with established University programs and policies, including The Regents’ Policy on Fundraising Campaigns.
2. Campaigns shall be financed from funds under your authority that are available for such purposes. Such funds may include campaign proceeds.
3. Campaigns for support of capital improvement projects shall be approved only if the project has been approved for inclusion in the Capital Improvement Program.
4. Capital improvement projects included in such campaigns are subject to subsequent approval of the site and design of the projects after completion of the environmental impact review process in accordance with the California Environmental Quality Act.
5. Records shall be maintained in accordance with established procedures and reports submitted to the President annually for all campaigns in progress.

6. Gifts and grants received as a result of fundraising campaigns shall be accepted in accordance with the President's Delegation of Authority--To Solicit and Accept Gifts, addressed to Chancellors, Vice President--Agriculture and Natural Resources, and Vice President--University and External Relations, March 23, 1994 (DA 2011).

Fundraising campaigns are defined as organized efforts to solicit gifts and grants for any University purpose from multiple private sources such as individuals, firms, corporations, groups, and/or foundations. The Regents' Policy on Fundraising Campaigns and this delegation apply to all forms of fundraising campaigns for the benefit of the University whether conducted by the University, Campus Foundations, University Support Groups, or individuals or organizations outside the University; they do not apply to instances when family or friends of a deceased person announce that memorial contributions may be sent to the University in lieu of other remembrances, or to the Annual Fund gift campaigns.

The authority to approve fundraising campaigns may not be redelegated.

This delegation is effective immediately and supersedes the March 24, 1986 delegation from President Gardner to Chancellors, Vice President--Agriculture and Natural Resources, and Vice President--Budget and University Relations on the same subject (DA 0895).

J. W. Peltason

Attachment (Regents' Policy on Fundraising Campaigns)

cc: Members, President's Cabinet
    Assistant Vice President--University Relations
    Special Assistant--Coordination & Review
    Principal Officers of The Regents
POLICY ON FUNDRAISING CAMPAIGNS
Approved July 16, 1993
Technical correction, November 19, 1993

(1) Fundraising campaigns are defined as organized efforts to solicit gifts and
grants for any University purpose from multiple private sources such as individuals, firms,
corporations, groups, and/or foundations. This Policy applies to all forms of fundraising
campaigns for the benefit of the University whether conducted by the University,
Campus Foundations, University Support Groups, or individuals or organizations outside
the University. The Policy does not apply to instances when family or friends of a
deceased person announce that contributions may be sent to the University in lieu of
other remembrances.

(2) The President shall submit for review and recommendation by the
Committee on Educational Policy any proposal:

(a) for the public phase of a fundraising campaign with a goal of
$50,000,000 or more;

(b) for a campaign which involves the solicitation of real property or
funds for the purchase of real property.

(3) The President is authorized to approve all other fund-raising campaigns,
including the initial phases of campaigns with goals of $50,000,000 or more, provided that
fundraising campaigns for support of capital improvement projects shall be approved
only if the project has been approved for inclusion in the Capital Improvement Program.

(4) The conduct of all fundraising campaigns shall be subject to the following
conditions:

(a) All fundraising activities shall conform with established University
programs and policies.

(b) Fundraising activities shall not obligate the University to expend
funds in excess of budgeted items.

(c) Full consideration shall be given to existing agencies and
institutions in the State which depend on funds from private
sources for support.

(d) A capital improvement project shall be subject to completion of
the environmental review process in accordance with the California
Environmental Quality Act and subsequent approval of the site
and design of the project.